



# Cyclops™

SINCE 1913



**1913 Cyclops Beginnings** John Heine Sheet Metal, commenced manufacturing Flat Framed Tricycles at Hay Street, Leichhardt, Sydney, NSW.



**1915 Cyclops Name Registered** The Cyclops name was registered and a new model scooter the "Kangaroo Cycle Skate" was launched with great success.



**1917 First Australian Car** The first mass produced Australian car was a Cyclops pedal car, 30 years before the production of the Holden.



**1928 Famous Dinky Trike** The first of the original Australian designed Dinky Trike was produced, this original design concept was kept until 1950



**1936 Cyclops Packard Pedal car** Cyclops was producing Pedal Cars using USA car model looks and names such as Buick, Chevrolet, Hudson and Packard.

**1946 Cyclops Pty Ltd** The company officially changed its name to Cyclops Pty Ltd after the 2<sup>nd</sup> World War



**1963 50<sup>th</sup> Anniversary** Cyclops Pty Ltd celebrated winning the Australian Wheel toy of the year (adding to the collection of Australian Toy of the Year and Wheel Toy of the Year awards).

**1981 Growth** The Cyclops wheel toy range was over 50 models



**1992 Hunter Toyline Pty Ltd** (Now Hunter Leisure Pty Ltd). Hunter Toyline gained 100% ownership of the brand. The Cyclops brand was back in the hands of a wholly owned Australian company

1994 Hunter Toyline Pty Ltd release many upgraded new models



**2001 Micro Scooter** The Micro Scooter craze took off around the world. Cyclops re gained a good share of the total scooter market in Australia.

**2002 Cyclops Bicycles** A complete new range of quality bicycles was released by Cyclops.



**2003 Cyclops Bicycle Helmets** A range of Cyclops Bicycle Helmets was released

**2004 Cyclops Moto Trike** Exciting new Cyclops Designed 3 wheel Ride-On converts to 2 wheels.



*For almost 100 years,  
Cyclops has been  
the Australian icon  
for children's wheel  
toys and associated  
products.*

**Cyclops - part of growing up in Australia**

Other exciting  
Cyclops  
products  
available!



## Cyclops Bicycles

Available now, a quality range of Cyclops Bicycles in Mountain, BMX and Juvenile. These latest designs are in great styles and colours.

## Cyclops Bicycle Accessories

Look out for our great range of quality bicycle accessories, available from August 2004.



## Cyclops Bicycle Helmets

Cyclops have developed a quality range of bicycle helmets at very affordable prices. These helmets are Australian Standards approved and their fit and comfort is of a very high standard. They are available in a variety of colours and sizes.



## Cyclops Wheel Toys

Cyclops are constantly developing new products in our wheel toys range. The new Moto-Trike will be released in June 2004.



## Cyclops Beach & Garden Toys

We have a large range of quality outdoor beach and garden toys available.



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Part of growing up in Australia